Pushpay Holdings Limited (PPH) - US\$ figures	CASE:	Base	DATE:	12/10/2021					
The Story									

Pushpay continues it's metamorphosis from an app for digital donation for Churches to a faith business platform, expanding it's revenue base and market opportunity through acquisition and internal development. Strong positive and growing free cash flows over recent years have validated the capital light and high operating leverage business model. As a platform they have embedded themselves into customer businesses, gaining insights on customer needs and are able to focus on solutions for them and improve their product appeal or expand the product offering leading to growth. High software service margins and the scale benefits of operating leverage will see EBITDA margins grow from already high levels to almost 50% in 10 years as revenues triple from improve market penetration and expansion into new markets offer shareholders strong long term cash flows and a solid investment return.

The Assumptions						
What	Base Year	Terminal Year	Link to story			
Total Processing Vol US\$b	6.9	28.9	The processing volume indicates new customer growth and current customer increased use.			
Revenue Growth	39.7%	3.0%	High growth rates will tapper with scale.			
Gross Margin %	68.4%	68.3%	Will shift with products but improved margins from scale will offset lower margin product growth			
EBITDA Margin %	32.5%	49.3%	Increased operating leverage with additional scale			
Тах	28.1%	28.0%	NZ tax rate of 28%			
Capital Spend	386	2,868	Minimal but increasing at 20% a year.			
Share Count Changes	1,138,632	1,270,462	34m shares for Resi acquisition added to FY21 then 1% growth due to ESOP			
Discount% : EV/EBITDA	10.0%	10.00	Average long term market discount rate of 10%. TV based on conservative PE13, 3% growth			
The Cash Flows (A\$'000)						

Year	Dilution	TAM Pen%	Revenue	Gross Margin	%	EBITDA	%	Tax	Capex	FCFF
1	1,150,133	863%	251,124	166,986	66.5%	88,970	35.4%	22,517	463	65,990
2	1,161,634	1052%	304,331	203,755	67.0%	117,474	38.6%	30,245	556	86,674
3	1,173,251	1263%	361,637	243,236	67.3%	148,833	41.2%	38,776	667	109,390
4	1,184,983	1490%	422,031	284,828	67.5%	182,542	43.3%	47,972	800	133,769
5	1,196,833	1728%	481,454	325,018	67.5%	215,530	44.8%	56,988	960	157,581
6	1,208,801	1970%	540,801	365,376	67.6%	249,140	46.1%	66,192	1,153	181,796
7	1,220,889	2207%	597,861	404,466	67.7%	282,098	47.2%	75,232	1,383	205,483
8	1,233,098	2427%	650,212	440,691	67.8%	312,965	48.1%	83,710	1,660	227,595
9	1,245,429	2622%	695,367	472,388	67.9%	339,553	48.8%	90,998	1,992	246,564
10	1,257,883	2779%	730,963	497,945	68.1%	359,797	49.2%	96,503	2,390	260,904
Terminal	1,270,462	2890%	754,946	515,928	68.3%	372,254	49.3%	99,821	2,868	269,565
				The Valu	ıe (A\$'0	00)				
Terminal Value	Cashflows discounted for dilution									
PV (Terminal Va	alue)		1,229,462							
PV (FCFF of next 10yrs)			882,282							
Value of Opera	ting Asset		2,111,744							
Adjustment for Distress - 105,587				Failure Probability = 5% - strong cash flows and capital market support						
Adjustment for Future Options 422,349				Option Case = 20%, product & market expansion (Resi and other opportunities)						
- Debt & Minority Interest			- 110,000							
+ Cash & Equiv	alents		4,843							
Value of Equity	/		2,323,348							
Value per share (Base Currency)\$2.04				Insider Holding%: 4.5%;6p Rem Report; GlassDoor: Rec 65%, CEO 100% (15 Rev)						
FX Rate			0.750	Current Price	%					
Value per share	e (A\$)		\$ 2.72	\$ 1.71	59%	Long term aver	rage FX r	ate of \$0.75 use	ed	
	Source:	Methodology an	d Format are base	ed on that done b	y Aswa	th Damodran (s	see: asw	athdamodaran	.blogspot.com)	
	Disclaimer	: Valuation is not	to be relied on a	s financial advice	of any s	sort and is prep	ared for	personal use o	f the author on	ly.