

Biomorphik App now LIVE on Google Play and Apple Store

Highlights:

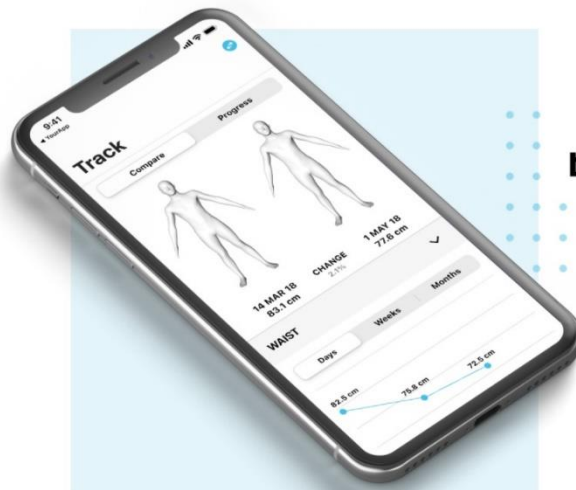
- The Biomorphik App integrated with MyFiziq's technology has now been released on both Google Play and Apple Store.
- The initial App release is for both Android and iOS users in Australia, with South East Asia to follow in Q1, 2021.
- The Biomorphik App will offer both month-to-month and yearly payment options to consumers.
- Biomorphik has planned multiple App enhancements over the next 12 months with the introduction of MyFiziq's CompleteScan technology in early 2021.
- Under the terms of the Commercial Contract, Biomorphik has given an undertaking to deliver 100,000 active users onto the integrated platform in the first 12 months from launch.

MyFiziq Limited (ASX: MYQ) ("MyFiziq" or the "Company") is pleased to provide an update to shareholders regarding the now released applications with Biomorphik Pty Ltd ("Biomorphik") App with the MyFiziq technology.

**Measure,
Track,
Transform.**

Accurate body measurements,
right from your phone.

Coming Soon

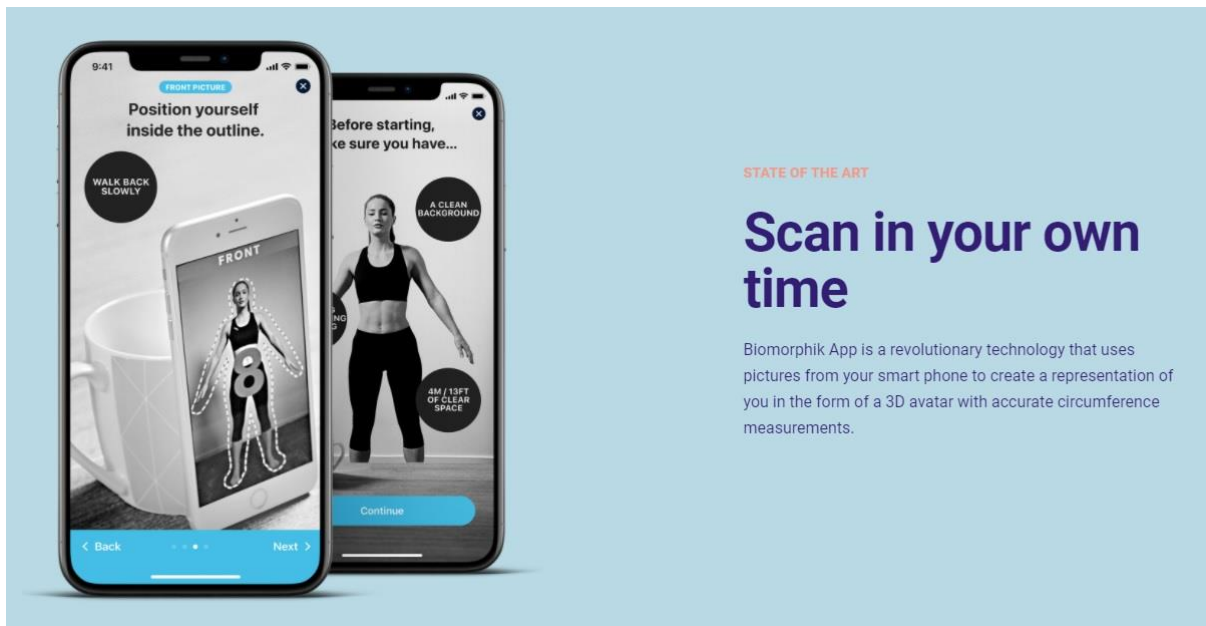


biomorphik

The App has now been released on both Google Play and Apple Store. In line with the initial product release, Biomorphik will commence a comprehensive B2C marketing strategy to draw users to the new platform with the first stage allowing people to monitor their bodies closely and pre-empt potential issues before they become prohibitive to the user's health.

Under the terms of the commercial contracts, Biomorphik has given an undertaking to deliver to MyFiziq 100,000 active monthly users. In the event this target is not achieved, MyFiziq has a right to terminate the agreements between the parties. Biomorphik will offer both a monthly subscription at AUD\$22.99 per month for unlimited scans, as well as a yearly subscription payment option with a significant discount at AUD\$142.99 per year for unlimited scans to consumers.

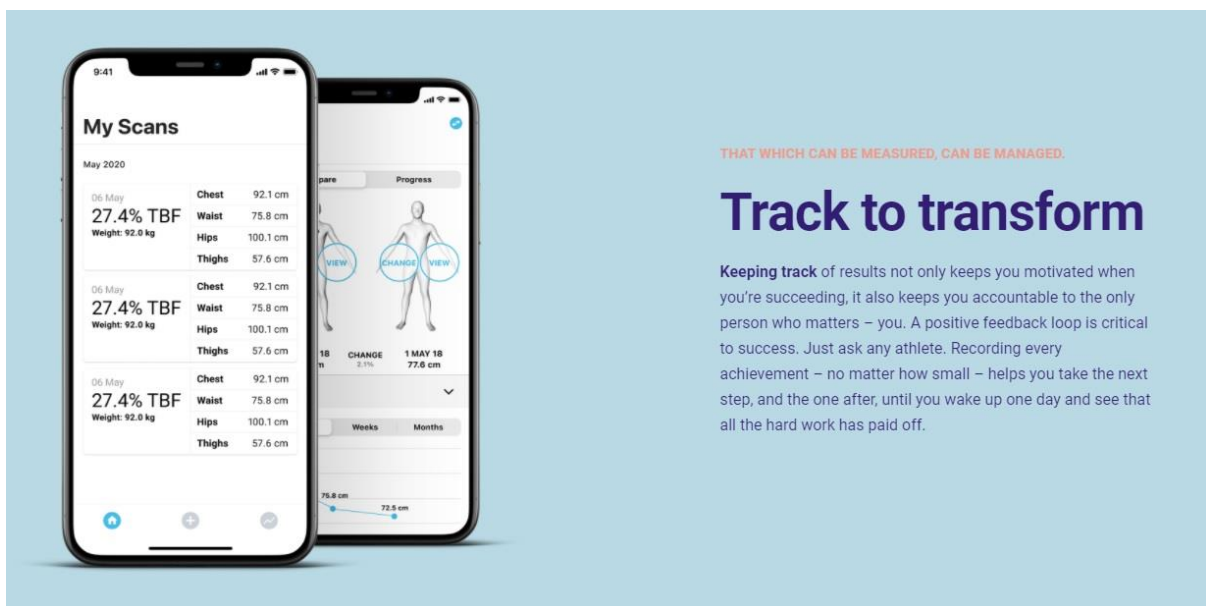
When you consider a single DEXA body composition scan can cost up to AUD\$80.00, the monthly fee of AUD\$22.99 is an extremely cost-effective option. The user can scan as many times as they wish to track body composition changes, empowering the user to make better decisions regarding their health and wellness.



STATE OF THE ART

Scan in your own time

Biomorphik App is a revolutionary technology that uses pictures from your smart phone to create a representation of you in the form of a 3D avatar with accurate circumference measurements.



THAT WHICH CAN BE MEASURED, CAN BE MANAGED.

Track to transform

Keeping track of results not only keeps you motivated when you're succeeding, it also keeps you accountable to the only person who matters – you. A positive feedback loop is critical to success. Just ask any athlete. Recording every achievement – no matter how small – helps you take the next step, and the one after, until you wake up one day and see that all the hard work has paid off.

Vlado Bosanac, Chief Executive Officer of MyFiziq, said:

“As mentioned prior to Christmas, the applications are now live and available for download. Nathaniel (“CEO of Biomorphik”) is programming a well formulated marketing approach to the release over the first quarter of 2021. Once this commences, we will assist Nathaniel and Biomorphik with their campaign as needed. I believe this will be the first of the releases to take a more aggressive approach to the customer onboarding as it forms such an integral part of their customer journey and retention, through real data and supervision.

I encourage our shareholders and stock followers to read the below release and try the Biomorphik app now that it has been released on the Australian iOS and Google Play app stores.”

Biomorphik marketing article: Biomorphik App, the first product of many:
<https://www.biomorphik.com/biomorphik-app-1-of-12-new-ios-android/>

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About Biomorphik

At their core, Biomorphik is a behavioural change company, Biomorphik's mission is to improve the health and wellness of people at a whole-of-society level through better creation, measurement, storage, analysis, and access to data.

Imagine a future in which clinicians, care teams, patients, and caregivers have convenient, secure access to comprehensive health information (health records, claims, cost, and data from medical devices). Technology can aid in preventing disease, identifying the need to adjust medications, and delivering interventions. Continuous monitoring can lead health care organisations to personalised therapies that address unmet medical needs sooner. Biomorphik bridge the gap between the health and medical industries to give clinicians, care teams, patients, and caregivers better data, processed to help their specific needs.

For everyday users and patients that means a digital platform aggregating all of their important health and fitness data. For the medical and care industry it means better data management. All of their client data is stored, processed, and made accessible to them. It means less data handling for them and better care for their clients. For Biomorphik's data customers it means more, and better data to instruct policy, spending decisions, and research.

*This announcement has been approved by the board of MyFiziq Limited.

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About MyFiziq

MyFiziq has developed and patented a proprietary image capture and dimensioning technology that enables its users to check, track, and assess accurately their dimensions and vital signs using only a smartphone privately on-device.

Our goal is to assist our sales channel partners by empowering their users with this personal health/fitness/wellness capability. In return, the MyFiziq technologies gives our partners the ability to assess, assist, and communicate outcomes with their clients when navigating day-to-day life. Whether this knowledge involves a personal journey to better health, or it adds understanding the risk associated with their physical condition, tracking the changes experienced through training, dieting, or medical regimes will produce better outcomes for the user. The MyFiziq technology delivers this data seamlessly, privately, and cost-effectively in under one minute.

Our partners benefit from our SaaS Software as a service in the context of a pricing solution, reducing with scale. Integration is made easy with the MyFiziq modular system, based on multiple software development kits, allowing a partner to select the functions, measurements, and displays to suit the underlying user population's needs.

MyFiziq has developed this capability by leveraging the power of Computer Vision, Machine Learning, and patented systems, to process these captured images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivalled in the industry.

MyFiziq simplifies the collection of measurements and vital signs and skin conditions, diminishing the role of the human error present in traditional information gathering and analysis methods.

For more information please visit: www.myfiziq.com